

FOR IMMEDIATE RELEASE

Local Author Secures Publication Deal Thanks to Social Media

“My publisher found me online after I won a spot in a Twitter mentoring program.”

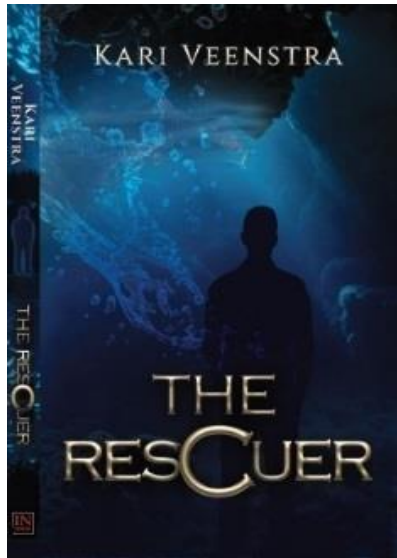
El Paso, Texas, January 27, 2020—Local El Paso author Kari Veenstra landed a publishing deal with Texas publishing house INtense Publications thanks to social media exposure. Her novel, which features a 15-year-old underdog living 500 feet below the surface of a drowned planet who gambles his family’s one chance at a better future to help a missing friend, has been described as “A remarkable debut!” by Amber Duell (*When Stars are Bright*, Crescent Sea Publishing).



“Veenstra’s writing will sweep you away on a non-stop heartfelt journey!”

Veenstra has social media, specifically Twitter, to thank for her success. After writing and editing her teen science-fiction/fantasy novel, Veenstra submitted the manuscript into a mentoring competition advertised on Twitter and won one of the coveted 62 mentoring slots to further improve her story with help from an agented/published author. After the mentorship, the novel’s first chapter was displayed on the program’s website where it caught the attention of the acquisitions director at INtense Publications.

Targeted at readers who love Rick Riordan-style adventures and space fantasy along the veins of Star Wars, the book revolves around the controversial topic of class systems and natural prejudices in a world where one’s worth is measured by occupation and some citizens have more value than others. The story is told from the perspective of a lower class citizen who has labored his entire life to support the wealthy upper class known as the Bureaucracy.



“Action will cost, and the price may be everything.”

The Rescuer debuts on February 21, 2020, with a launch party from 6 p.m. to 9 p.m. at the Hillcrest Baptist Church gymnasium at 4710 Hercules in Northeast El Paso. The book will be available for purchase, and the author will be signing copies. You can pre-order the novel at IntensePublications.com/shop/. *The Rescuer* is available in paperback (ISBN: 978-1-947796-32-4), hardcover (ISBN: 978-1-947796-33-1), and eBook form (ISBN: 978-1-947796-42-3).

Author Bio: KARI VEENSTRA writes gripping adventure novels for teens allowing them to escape into the world of fiction while still being confronted with the tough issues of our times. She grew up in the remote jungles of Papua New Guinea, alongside a tribe of cannibals. Kari now lives in the deserts of El Paso, Texas, with her husband and two children, where the mountains and the culture remind her (surprisingly) of her childhood home.

To connect with Kari online, visit www.kariveenstra.com

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